

Privacy Policy

Last updated: April 19, 2025

AICO Real Estate ("we", "us", or "our") is committed to protecting the privacy of visitors to our website and users of our services. This Privacy Policy outlines how we collect, use, disclose, and safeguard your information in accordance with applicable Israeli privacy laws and, where applicable, the EU General Data Protection Regulation (GDPR).

1. Who We Are

AICO Real Estate is a real estate development company headquartered in Israel. Our registered office is located at:

Yitzhak Rabin 2, Petach Tikva (4951703), ISRAEL

For any questions or concerns regarding this Privacy Policy, please contact us at:

✉ contact@aico.realestate

✉ www.aico.realestate

2. Information We Collect

We may collect the following types of personal information when you visit our website or communicate with us:

- Full name, email address, phone number, and company name (if applicable)
- IP address and device/browser information
- Information you provide through contact forms or direct communication
- Cookies and usage data (see Section 6)

3. How We Use Your Information

We use the collected information to:

- Respond to inquiries and customer support requests
- Provide and improve our services and user experience
- Communicate with you regarding our projects, updates, or promotions (when you have opted in)
- Ensure website security and monitor website usage
- Fulfill legal and regulatory obligations

4. Legal Basis for Processing

We process your personal data based on the following legal grounds:

- **Your consent**, where required (e.g., when subscribing to updates or newsletters)
- **Contractual necessity**, when responding to inquiries or entering into agreements
- **Legitimate interests**, such as improving our services or ensuring website security
- **Legal obligations**, where we are required to retain or disclose information

5. Sharing of Information

We do not sell, rent, or lease your personal information. We may share data with:

- Third-party service providers (e.g., website hosting, IT support, marketing tools)
- Legal and regulatory authorities, when required by law
- Business partners, only with your express consent

All third-party access is governed by data processing agreements and confidentiality obligations.

6. Cookies and Tracking Technologies

Our website uses cookies to:

- Enhance the user experience
- Analyze website traffic and performance
- Personalize content and services

You can control cookie preferences through your browser settings. For more information, please refer to our [Cookie Policy] (if available).

7. Data Retention

We retain your personal data only for as long as necessary to:

- Fulfill the purposes outlined in this Privacy Policy
- Comply with legal, regulatory, tax, accounting, or reporting requirements

When data is no longer needed, it will be securely deleted or anonymized.

8. Your Rights

Depending on your location and applicable laws, you may have the right to:

- Access, update, or correct your personal data
- Withdraw your consent at any time
- Request the deletion of your data (“right to be forgotten”)
- Object to or restrict certain data processing activities
- File a complaint with a supervisory authority (e.g., the Israeli Privacy Protection Authority)

To exercise your rights, please contact us at contact@aico.realestate.

9. Data Security

We take reasonable and appropriate technical and organizational measures to:

- Prevent unauthorized access, use, disclosure, or destruction of your personal information
- Ensure data integrity and confidentiality

However, no internet-based system is entirely secure, and we encourage you to take appropriate measures to protect your information as well.

10. International Data Transfers

If your personal data is transferred outside of Israel (e.g., to cloud service providers), we will take steps to ensure it is adequately protected, including using contractual safeguards consistent with applicable privacy laws.

11. Changes to This Policy

We may update this Privacy Policy occasionally to reflect changes in our practices, technology, or legal obligations. The updated version will be posted on www.aico.realestate with a revised “Last updated” date. We encourage you to review the Policy periodically.